



May 23, 2008

Chairman Kevin J. Martin
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Dear Chairman Martin:

On behalf of CBS Radio, I am very pleased to write this letter in recognition of our partnership with KYMX-Mix 96. Over 10 years ago we contacted Mix 96 Radio in hopes that they would consider being radio media partner for our annual signature fundraising event, "*March for Babies*". For more than 68 years communities across the nation have stepped out to support the March of Dimes "*March for Babies*". Mix 96 Radio has been one of our leading supporters for this event, and the sole radio media partner throughout Sacramento and northern California.

Our partnership with Mix 96 and their involvement in "*March for Babies*" has grown tremendously over the years. We have had a wonderful working relationship, and it is largely due to their incredible staff, and specifically Bryan Jackson, Program Director, and Steve Cottingim, General Manager. It is through their leadership that Mix 96 Radio has one of the highest standards of quality and integrity, establishing them far ahead of any other radio station and/or company.

Thanks to the generosity of companies like Mix 96 Radio, March of Dimes is able to continue its mission of improving the health of babies by preventing birth defects, premature birth, and infant mortality. The community exposure we receive from Mix 96 Radio, allows us to provide education, resources, and awareness to the serious health issues affecting mothers and children, on a much larger scale. This year Mix 96 nearly doubled the amount of PSA's and on air mentions for our event – truly above and beyond our expectations!

Lastly, as a result of Mix 96 Radio's outstanding community involvement and programming, they were also voted the "Best Soft Rock Radio Station", at Sacramento Magazine's "*Best of Sacramento*", another event that benefits the March of Dimes.

We are truly grateful to be a part of the Mix 96/CBS Radio "family" and working with the #1 station in this community.

Sincerely,

Annie Blake
Associate State Director of Field Services
March of Dimes California Chapter